

# LISA GIRUZZI

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*“Lisa is one of the most innovative and provocative speakers I've ever met.”*

-Judith E. Glaser, Author of two bestselling books: *Creating WE* and *The DNA of Leadership*. CEO of Benchmark Communications, Inc. and Founding Member of The Creating WE Institute

### SAMPLE PRESENTATION DESCRIPTIONS\*

- **That is what I said but not what I meant...**

It happens all the time. You make what you think is a very clear communication and yet somehow it is misinterpreted. The message is misunderstood and clearing up the confusion takes massive effort and energy. Miscommunication costs businesses millions of dollars each year. In this workshop the participants will learn the critical components for communicating with clarity to achieve a shared understanding which will enhance productivity and performance.

- **Bring Out The Best in Your Employees**

Whether you are looking to build relationships, improve productivity, develop leadership, collaborate successfully or deal with staff issues, it all starts with effective communication. This interactive and innovative program reveals the secrets to effective communication making even the most difficult conversations easier to navigate. At the end of this presentation participants will understand the keys to effective communication and how to use them to **Bring Out The Best** in themselves and others.

- **Transformational Conversations:  
The Secret to Successfully Dealing with Change**

It seems like these days there are more changes to deal with than ever. Effective communication is the key to successfully dealing with and thriving through change. But not just any communication will do. What's needed is the kind of communication that broadens perspectives, enlivens and engages people, causes them to take ownership and unleashes their creativity and enthusiasm. A Transformational Conversation is that kind of communication. In this program you will learn the essential elements necessary for having Transformational Conversations.

**\*Additional topics & customized programs available upon request**

***“We have been having retreats for 10 years and everyone thought Lisa’s presentation was one of the best ones we ever had.”***

-Lynn C. Coleman, Vice President of Administration and Finance, Howard Community College

**THE IDEAL PROFESSIONAL SPEAKER FOR YOUR NEXT EVENT**

***"I've never met anyone who can take a subject, and bring it to life the way Lisa does. Just when you think you get the message, she helps you open another door to your mind and get another "aha!"***

-Judith E. Glaser, Author of two bestselling books: *Creating WE* and *The DNA of Leadership*. CEO of Benchmark Communications, Inc. and Founding Member of The Creating WE Institute

### • **Creating WE: The Art & Soul of Leadership**

In these difficult times, doing more with less is necessary to survive. This workshop will demonstrate how to maximize the talent you have and make your organization thrive in the face of any circumstance. Creating WE is more than team-building; it is a way of operating that engages the mind and heart of each individual causing *Generative Connectivity™* which positively impacts productivity and performance. Derived from the Amazon Bestseller *42 Rules for Creating WE*, co-authored by Lisa Giruzzi, this workshop offers practical information for any organization. If you are interested in taking your organization to the next level, Creating WE is the vehicle to get you there.

### • **You Had Me At Hello... Introductions That Really Work.**

This interactive and powerful program will rock your world when it comes to networking. You will discover the three common mistakes most people make when introducing themselves and how to avoid them. Additionally, you will create a brand new introduction that will set you apart from the crowd, immediately start to build a relationship and really work to get referrals. Whether you are a novice or a master of networking, this program will significantly enhance your networking effectiveness.



**LISA GIRUZZI**

Lisa Giruzzi has more than 25 years experience helping people be more successful through effective communication. She has discovered the key elements necessary for people to achieve their goals and create the life they want. She is the author of *31 Days to Transform Your Life* and co-author of *42 Rules for Creating WE* which Angela Ahrendts, CEO of Burberry, called "today's greatest guide for team success." The book reached #1 on Amazon in Leadership, Management, Motivation, and Organizational Behavior, and was an overall bestseller.

Lisa's newest book is entitled *Bringing Out The Best In Your Employees: The Ultimate Guide for Managers and Supervisors to Engage and Empower Employees to Be More Successful and Productive Through Effective Communication*.

Lisa is the owner of the consulting firm Transformational Conversations which specializes in enhancing communication and performance. She is a co-host of the television talk show *Real Conversations* and is a dynamic speaker captivating audiences with her powerful message at keynotes, presentations and workshops nationwide.

**LISA ACCEPTS A LIMITED NUMBER OF SPEAKING ENGAGEMENTS PER YEAR! BOOK HER NOW FOR YOUR NEXT EVENT.**

**TO CHECK AVAILABILITY, CONTACT:  
888-330-8288**

**[INFO@TRANSFORMATIONALCONVERSATIONS.COM](mailto:INFO@TRANSFORMATIONALCONVERSATIONS.COM)**

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